TCHER INTRODUCES RANGE OF PRODUCTS IN INDIA

world is growing smaller and ller. The globalisation of culture consumer awareness, the presence of the internet and evolution of global logistics all of these factors are turning rkets into international ones. face of a product is becoming ly important in this environment. ners, distributors and especially are posing increasingly g aesthetic requirements.

ressure to set products apart competitors through attractive, ty packaging is relentless. essure is equally persistent. urers strive to optimise costs local or regional production, while maintaining brand integrity and global quality standards. To achieve these objectives, networked production systems need fully standardised processes and materials that are equally good and reliable all over the world.

In this backdrop, Boettcher: global partner to the packaging industry, has introduced Vita range of products in India. Vita products meet the test criteria of the machine manufacturers and it is approved by the ISEGA, in-tended use provided, Vita product is therefore appropriate for the application in the food packaging printing.

These products will be displayed at Printpack 2015, Greater Noida (NCR), Hall-12, Stall H-22.

NAMES NAVEEN GANZU GING DIRECTOR FOR INDIA

Westvaco Corporation, a bal leader in packaging and kaging solutions, has appointed nzu as managing director for the perations in India. Ganzu will be for leading MWV's paperboard and industrial packaging business in India, and will also work closely with the company's global consumer packaging businesses to expand growth in India. He will report directly to executive vice president Robert Feeser.

JAGRAN COMMISSIONS PPI MEDIA

aintain their current t position today and tinue their tradition of into the future, Daily decided to kick-off the ith a new partner, ppi software developer from Hamburg Jagran Group with its classic lution for newspaper production. hing software from Germany and optimizes complicated

ed of hour is a reliable workflow a Multi-edition and Multi-center ich delivers accuracy and speed. nultaneously on page (editorial) ement / scheduling for placement & advertisements and support lanning with central approach of its key features. Among some sted, ppi Media with its complete lution was the preferred choice," p Gupta, executive president of ashan Limited. Jagran decided to Media's powerful print production

has an impressive track record and is among the most popular daily newspapers in India. I am looking forward to working together and implementing this major project."

The project officially kicks off in February 2015 when ppi Media sets up the initial systems in Jagran's publishing houses. By providing workshops, training programs and basic installations, ppi Media will stand side-by-side with Jagran's employees and bring them up to speed on the new software. This is an integral part of ppi Media's on-going consultant and education services. The first modules are scheduled to go live in October 2015 and all work will be completed by Q1 2016.

Boasting more than 56 million readers and 231 local editions, Dainik Jagran claims to be the world's most widely read daily newspaper.

BST SAYONA IS NOW 'BST ELTROMAT INDIA PVT LTD'

BST Sayona Automation Pvt Ltd has rechristened itself to 'BST eltromat India Pvt Ltd' This move is in line with the global merger to align ourselves with all the other BST Eltromat subsidiaries. Besides, the tremendous brand equity of Eltromat stands for 'first-class technology, innovative & well proven'.

BST eltromat India is armed with new prices and strategies to re-launch arguably the world's most advanced register control "regi_star 20" with much needed gusto and aggression. This would be deplayed at the upcoming 'PlastIndia' scheduled from February 5 – 10, 2015 at Gandhinagar, Gujarat. Other display profile would include iPQ Check Print Inspection; PowerScope 4000 & SuperHandy Scan 4000 web video; ProControl density & thickness measurement; Width Measurement; Brakes, Load Cells, Chucks Web Tension Control; Wintriss Surface Inspection;: CLS Pro Web Guiding systems.

ARETS LAUNCHES STERAFLEX RANGE OF UV INKS FOR FLEXO PRINTING

At the Label Expo, Arets Graphics launched its new series of UV Flexo inks, which is developed under the guidance of their Toyo Ink Group, R&D center in Japan. Kotaro Yoshida, the new CEO of Toyo Ink India and Luc Dehandschutter, global manager, Arets Graphics Belgium jointly launched the new series at Label Expo 2014.

The new series is called as 'SteraFlex' and is designed to address the high-end needs of UV flexo customers. This is an ideal product, for customers who are looking for high strength and yet low viscosity maintaining high curing speeds for quality and productivity. Arets India Aims to improve their share of UV Flexo