

## German products, manufacturers at the click of a button

VDMA Food Processing and Packaging Machinery Association has launched a new information platform for people looking for the right information on the sector. Be it machines for the production and packaging of food, beverages, cosmetics or drugs, or for packaging of non-food products - customers will find the right supplier here, said a VDMA press release.

In addition to a detailed manufacturers directory, the website also provides information on technology, trends and future issues with just a few clicks. A library, publications and links complete the comprehensive range of services are also available at [www.tec4people.com](http://www.tec4people.com)



The site is divided into five easy-to-understand areas, providing an extensive buyers' guide as well as important information on all aspects of food processing and packaging machinery.

- Manufacturers: German suppliers from A to Z
- Products: Machinery & plant by product group
- Core topics: Key information about quality and safety, profitability and the efficient use of resources and energy
- Trade fairs: leading trade fairs and shows in Germany and abroad
- Service: media centre, publications, supplementary information and links, etc.

## BST Sayona Automation is now BST eltromat India Pvt. Ltd.

Mumbai-based BST Sayona Automation Pvt Ltd has rechristened itself to BST eltromat India Pvt Ltd. According to Tappan Patel, MD, BST eltromat India Pvt Ltd, the move is in line with the global merger to align ourselves with all the other BST

Eltromat subsidiaries. Plus the tremendous brand equity of Eltromat stands for "first-class technology, innovative

& well proven".

"BST eltromatIndia is armed with new prices and strategies to re-launch arguably the World's Most Advanced Register Control "regi\_star 20" with much needed gusto and aggression," he said.

**BST eltromat**  
INDIA

## Italian packaging industry continues its growth in 2014

THE Italian automatic packaging machinery sector is expected to close the year with a further increase in turnover.

According to the preliminary end-of-year results published by the Statistics Department of the Italian national trade association Ucima, the sector's turnover is expected to exceed 6,200 million euros.

Growth is estimated at 3.3%, slightly smaller than the figure for the last few years.

This result is largely attributable to exports, which made up 82.2% of total turnover and grew by 2.2% to 5,100 million euros.

The European Union remains the largest market for Italian technologies, followed by Asia and non-EU European countries.

According to the figures for the first nine months of the year, the top three importer countries are the United States, China and France.

The domestic market also performed strongly with 9% growth to more than 1,100 million euros. This was largely a

result of the tax concessions on the purchase of capital goods offered by the so-called "Sabatini Bis" law.

The forecasts for 2015 are lower.

"After years of steady growth, we have seen a small slowdown in orders in our key geographical markets in recent months," said Ucima's Chairman, Giuseppe Lesce.

"The outlook for the coming year is therefore very cautious, particular given the uncertainty caused by the social and political unrest and the economic downturn in a number of key markets," he added.

