

## How do you see Label Industry in current economic scenario and what are your expectations from Label Expo India?



**Atul Virani**  
Screenland Print India, Chennai

Today's printing industry has become highly competitive and there have been amazing advancements in printing technology. However I think the major problem for the industry in India is availability of good and reliable raw material. Local producers of label stock are very few and don't have adequate quality or variety to be suited for new and advanced flexo machines. We have to depend on foreign suppliers. Why is it not possible for Indian manufacturers to achieve international quality? Why don't new players enter this line and try to make it happen? It would be very beneficial for Indian labelers and improve our margins.

Narrow web & Label is an important industry in India. The industry has seen many dynamic changes over a period of time, be it in process, technology or challenges faced by the printers. We have witnessed the industry changes since more than 20 years and with immense pleasure we acknowledge that we have delivered the best solutions to our customers every time, according to the requirements and suitable for their processes. Exhibitions are an important marketing medium for us to reach to our customers and associates. The event has been an ideal platform for us to launch our new products over a period of time and our customers have appreciated our efforts all the time.



**Mr. Khushal Patel (Director)**  
BST eltromat India Pvt. Ltd.



**Aditya Chadha (Director)**  
Update Prints (India)

"I look forward to the label Expo '2016 to learn about the latest innovations in technology as well as meeting fellow label converters and business associates under one platform. Indian label industry is still growing at a healthy rate of around 10% and recent initiatives of the government such as ease in doing business and introduction of GST will facilitate further growth in the industry in the years to come. This is a good time for label printers to expand their horizons and tap new opportunities."

The Indian Label Industry is growing about 12%. This Label show is the one platform where all the suppliers for the label industry are participating. In the last few years we find the growth is mainly in the UV Flexo market due to main advantage of sharp printing, faster speed and on line finishing of the label. Recently, lot of short run jobs are coming and the printers are either planning UV web offset or Digital to print short runs. The new technology is UV Flexo machine with digital attachment and UV offset machine with Flexo attachment. As far the ink is concerned low migration inks and UV LED inks are becoming popular.



**M. Rajnarayanan (Technical Director)**  
K S Inctech Pvt Ltd



**Rushil Shah**  
Shavo Technologies Pvt Ltd.

We look forward to this year Label Expo 2016, as it will be a melting Pot where we can witness new Machinery and a host of Technical advancements among the various Press manufacturers, especially in the area of Digital.